



## **ERVick Consulting Group** presents... ***“GOOGLE Maps™ for Business”***

A time-tested, proven and **Guaranteed** “JOURNEY” to help you determine your **WINNING** business direction:

- Understand **WHERE** your business stands today...in detail
- Determine **WHAT** you want your business to achieve over the next 3-5 years
- Decide **HOW** to best get there – **strategically!**

You will participate with 4-5 growth-minded business leaders from **NON-COMPETITIVE** companies during 10 weekly sessions of approximately 2 hours apiece. **Our 2018 sessions will be on Thursday mornings from 8:00 AM to 10:00 AM beginning January 4th.** Meetings will be held in the Conference Room of the office of S.C. Robert, CPA located at 31207 Keats Way, Evergreen, CO.

### **Key topics covered include:**

- Understanding your “Business Philosophy”
- Determining your 3-5 year business “Vision”
- Establishing non-negotiable “Core Values & Business Principles”
- Conducting thorough “Internal & External Assessments”
- Deciding your 12-18 month “Mission Statement”
- Selecting and prioritizing 3-5 “Critical Goal Categories/Key Strategies”
- Setting S.M.A.R.T. goals and action plans
- Creating your Marketing Plan, Sales Plan and business Budgets
- Executing “Winning” Communication and Implementation programs
- Follow-up meetings to review progress and make adjustments

The investment to participate as a member of this intentionally limited group is \$2200 per attendee. **And, we GUARANTEE your satisfaction or you will receive a full refund.**

Many small to mid-size businesses have achieved \$ales and/or Profit increases of **3X – 5X** (and greater) as a result of **“GOOGLE Maps™ for Business”**. This means that a company with current sales of \$100k annually and a gross margin of 40% would expect to realize a sales **INCREASE** of \$100k-\$200k and a gross profit **INCREASE** of \$40k-\$80K within 3 years as a result of this program. **Potential R.O.I. of +\$37.8k to +\$77.8k!!!**

**Gary Ervick**, Owner of **ERVick Consulting Group**, will lead and facilitate this entire process. Gary is a graduate of **Cornell University** after which he spent the next 18 years getting trained, developed and promoted at **Procter & Gamble**. Gary has worked in different industries and with large and small companies in positions of leadership and responsibility. Gary is the former **President/CEO of American Tourister** and was **President of Samsonite Distributing Company**. Gary is married with 5 children and lives in Evergreen, CO.

Please contact Gary directly to set up a **no cost** phone consultation/meeting to answer questions and provide additional information on this **EXCEPTIONAL** process designed to deliver **LONG-TERM, SUSTAINABLE, WINNING RESULTS**.

**Phone:** [303-549-5631](tel:303-549-5631)

**Email:** [gary@ervickconsulting.com](mailto:gary@ervickconsulting.com)

**Website:** [www.ERVickconsulting.com](http://www.ERVickconsulting.com)